<u>Department of Communication & Media Research</u> <u>Admission Test Pattern and Syllabus</u>

PhD Media & Communication Studies

The test for PhD will be in two-part, Part A and Part B

- a) Part-A: GRE/HAT general type (Annexure I-guide lines for Content Weightages of English/Verbal Reasoning, Analytical Reasoning, Quantitative Reasoning) and it is mandatory to score 60% marks in Part A and will be MCQs based.
- b) **Part-B:** Relevant Subject based test (It is up to departments/Institution/ centre/ school/college to prepare this portion either subjective or objective MCQs based.

40%

10%

c) It is mandatory to score 60% in cumulative in the entry test.

Guide lines Content Weightages for GRE/HAT TEST for PhD Admissions MCQ's based

English/Verbal Reasoning

GRE Based MCQs:

1.

10.

| 2. | Analytical Reasoning | 35% |
|---------------------|--------------------------------|-----|
| 3. | Quantitative Reasoning | 25% |
| Subject Based MCQs: | | |
| 4. | Theories of Mass Communication | 20% |
| 5. | Research Methods | 20% |
| 6. | Intro. to Mass Communication | 20% |
| 7. | Media Ethics & Law | 10% |
| 8. | Print Media | 10% |
| 9. | Electronic Media | 10% |
| | | |

Social Media